West Hampstead and Fortune Green Neighbourhood Development Forum

Results from the Summer 2012 Survey

Key points

- 1. The survey was conducted on paper and via the internet. Paper copies were issued at the Jester Festival 2012 and at a few meetings after the Festival. The internet version was available for one month from 24 June to 23 July 2012
- 2. There were **180 responses** 85 paper surveys and 95 on-line surveys returned, most returns had responses to most of the questions.
- 3. Coverage of the area was widespread. See the map indicating responses by street, where given. Some low response areas could be usefully resurveyed.
- 4. The cross section of the population is not completely out of line with the data on the neighbourhood available from the last census 2001, but there is a strong bias towards responses from owner-occupiers, older people and long term residents, who probably are largely the same group.
- 5. Only the on-line survey had open ended questions. These responses are available, anonymously, and are available in a separate document.

Paper and online returns as at 22 July 2012 plus some extra paper returns in August

		Paper	Onlin	Tot	%	No. of			
			е	al					
		survey	surve			Respo		2001 ce	nsus
Ave vev mede en femele?	Mala	20	у 52	90	400/	nses			
Are you male or female?	Male Female	28 45	39	80 84	49% 51%	164			
Which category below	17 or younger	3	1	4	2%	176			
includes your age?				-		170			
	18-20	0	0	0	0%				
	21-29	2	13	15	9%				
	30-39	21	25	46	26%				
	40-49	19	17	36	20%				
	50-59	17	9	26	15%				
	60 or older	23	26	49	28%			Survey	Census
What is your ethnic background?	White British	60	65	125	74%	168	White British	74%	55%
	White Irish	3	2	5	3%		White Irish	3%	6%
	White Other	9	15	24	14%		White Other	14%	17%
	Mixed ethnicity	1	2	3	2%		Mixed ethnicity	2%	4%
	Indian	2	3	5	3%		Indian	3%	3%
	Bangladeshi	0		0	0%		Other	5%	16%
	Pakistani	1		1	1%				
	Other Asian	1		1	1%				
	Black Caribbean	0	1	1	1%				
	Black African	2		2	1%				
	Black Other	0		0	0%				
	Chinese	0	1	1	1%				
	Other ethnic group	0		0	0%				
How many children age 17 or younger live in your household?	Average					n/a at presen t			
About how long have you lived in this neighborhood?	less than 1 year	0	6	6	3%	173			
	less than 2 years	3	5	8	5%				
	less than 5 years	15	11	26	15%				
	less than 10 years	12	21	33	19%				
-	less than 20 years	19	20	39	23%				
	more than 20 years	31	30	61	35%			census	survey
In which type of housing do you currently live?	Privately rented flat	9	13	22	13%	172	private rent	33%	14%
	Privately rented house	0	2	2	1%		council HA	23%	4%
	Public rented flat	2	2	4	2%		Owner occupied	41%	82%
	Public rented house	2	2	4	2%		Flat	72%	75%
	Owner occupied flat	31	48	79	46%		House	27%	23%
	Owner occupied house	37	24	61	35%				



Raw results of the survey

Question	Answers	Paper	On-line	Total	% of	Number of
- Caronon	7 11 13 11 21 3	survey	survey	. o cai	total	responses
		-1	-1			r
Had you heard about the West	Yes	33	52	85	49%	174
Hampstead and Fortune Green						
Neighbourhood Development Forum						
before today	No	51	38	89	51%	
Do you belong to any groups or	Yes	38	43	81	47%	173
residents' associations?	No	45	47	92	53%	
If so, would you be willing to	Yes	30	21	51	35%	145
represent your group on the	No	40	54	94	65%	
Neighbourhood Planning Forum?						
Do you think West Hampstead has a	Yes	66	78	144	85%	170
'village feel'?	No	14	12	26	15%	
Do you think that West Hampstead has	Yes	30	42	72	42%	170
the right mix of shops, restaurants and	No	51	47	98	58%	
cafés?	_					
- Cares						
Which do you think are most valuable	Independent	55	43	98	56%	174
in our high street?	shops					
, and the second	Well known	0	1	1	1%	
	chains					
	Both	31	44	75	43%	
Do you think that West Hampstead has	Yes	28	29	57	34%	166
enough open spaces?	No	49	60	109	66%	
Do you think that West Hampstead has	Yes	57	64	121	75%	162
the right balance between old and new						
buildings?	No	19	22	41	25%	
Do you feel enough is being done to	Yes	16	33	49	30%	161
protect and preserve older						
buildings/design features in the area?						
	No	57	55	112	70%	
Are you aware that the London Plan	Yes	46	70	116	68%	170
identifies the area around the three						
stations in West End Lane (the						
"interchange area") as an area for						
intensification, i.e. building more						
housing?	No	34	20	54	32%	
What do you think should have the	Housing	34	32	66	36%	182
greatest priority in developing our		34	52	55	20/0	102
area?	Employment	36	23	59	32%	
* Some gave multiple responses	Shops	26	31	57	31%	
Are you willing to accept more high-	Yes	15	26	41	25%	164
rise buildings in West Hampstead to		_3				
The state of the s						

increase the amount of housing in the	No	61	62	123	75%	
area?		01	02	123	7570	
Do you know about the West End	Yes	38	56	94	55%	172
Green conservation area?	No	44	34	78	45%	
	_		_			
If yes, do you think the conservation	Yes	44	47	91	61%	150
area should cover more of West	No	5	12	17	11%	
Hampstead?	Don't know	21	21	42	28%	
Camden Council has a 'car-free' policy	Yes	52	66	118	71%	166
for large new developments in the						
area. Do you think it is right to limit car						
ownership and use?	No	24	24	48	29%	
	110	2	2-1	-10	2570	
Thinking about the level of street	Not enough	32	44	76	46%	165
parking in the area, do you think there						
is:						
	Too much	7	10	17	10%	
	About right	37	35	72	44%	
Some businesses would like more	Yes	59	68	127	79%	161
short-term pay and display parking,						
particularly in retail areas. Is this a						
good idea?	No	14	20	34	21%	
8000 10001			20	3.		
Thinking about road safety, do you	Yes	52	54	106	63%	169
think there should be a 20mph speed						
limit on all roads in the area?	No	27	36	63	37%	
						470
What do you think more street space	Cars	8	11	19	11%	170
should be given to?(pick one)	Bicycles	23	14	37	22%	
	Pedestrians	51	63	114	67%	
What would you like to see included in			55			
a Neighbourhood Development Plan for Fortune Green & West Hampstead?						
Torrortune Green & West Hampsteau:						
What are the things you like about the	Open-Ended F	Response	61			
area?	'	•				
What are the things you like about	Open-Ended F	Response	62			
your street?						
What things would like to protect in	Open-Ended F	Response	61			
your area?	0 5 1 15		= 0			
How do you think the area should develop in the future?	Open-Ended Response		53			
Where should new development in the	Open-Ended Response		53			
area be located?	Open-Linded Response		33			
Village Feel comments	Within respor	ises above	37			
			٠,			

Topics mentioned in Responses to Open Ended Questions

	Green space	Commerce	Community	Other	Public Services	Conservation	Streets	Transport	Design & Devt	Housing	Traffic	Grand Total
What would you like to see included in a Neighbourhood Development Plan for Fortune Green & West Hampstead?	2	18	6		10	3	12	3	14	16	7	91
What are the things you like about the area?	18	22	5	2	14	2	14	2	17	9	11	116
What are the things you like about your street?	14	32	49	1	13	6	3	29	4	5		156
What things would like to protect in your area?	29	11	19	5	3	13	6	5		4	6	101
How do you think the area should develop in the future?	40	18	9	3	8	20	8	3	2	3	2	116
Where should new development in the area be located?				53								53
Grand Total	103	101	88	53	48	44	43	42	37	37	26	633