

West Hampstead and Fortune Green Neighbourhood Development Forum

Results from the Summer 2012 Survey

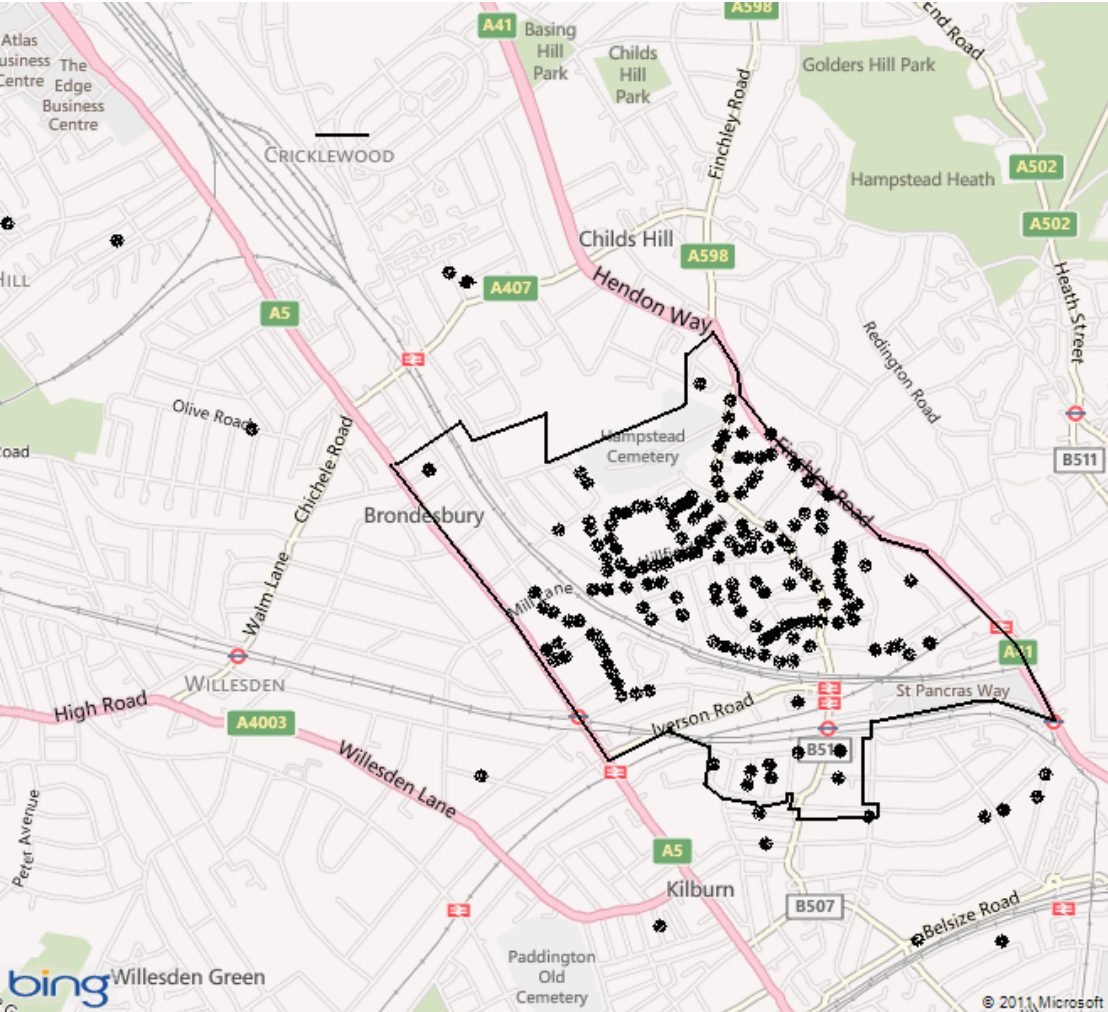
Key points

1. The survey was conducted on paper and via the internet. Paper copies were issued at the Jester Festival 2012 and at a few meetings after the Festival. The internet version was available for one month from 24 June to 23 July 2012
2. There were **180 responses** - 85 paper surveys and 95 on-line surveys returned, most returns had responses to most of the questions.
3. Coverage of the area was widespread. See the map indicating responses by street, where given. Some low response areas could be usefully resurveyed.
4. The cross section of the population is not completely out of line with the data on the neighbourhood available from the last census 2001, but there is a strong bias towards responses from owner-occupiers, older people and long term residents, who probably are largely the same group.
5. Only the on-line survey had open ended questions. These responses are available, anonymously, and are available in a separate document.

Paper and online returns as at 22 July 2012 plus some extra paper returns in August

		Paper	Online	Total	%	No. of			
		survey	survey			Responses		2001 census	
Are you male or female?	Male	28	52	80	49%	164			
	Female	45	39	84	51%				
Which category below includes your age?	17 or younger	3	1	4	2%	176			
	18-20	0	0	0	0%				
	21-29	2	13	15	9%				
	30-39	21	25	46	26%				
	40-49	19	17	36	20%				
	50-59	17	9	26	15%				
	60 or older	23	26	49	28%			Survey	Census
What is your ethnic background?	White British	60	65	125	74%	168	White British	74%	55%
	White Irish	3	2	5	3%		White Irish	3%	6%
	White Other	9	15	24	14%		White Other	14%	17%
	Mixed ethnicity	1	2	3	2%		Mixed ethnicity	2%	4%
	Indian	2	3	5	3%		Indian	3%	3%
	Bangladeshi	0		0	0%		Other	5%	16%
	Pakistani	1		1	1%				
	Other Asian	1		1	1%				
	Black Caribbean	0	1	1	1%				
	Black African	2		2	1%				
	Black Other	0		0	0%				
	Chinese	0	1	1	1%				
	Other ethnic group	0		0	0%				
How many children age 17 or younger live in your household?	Average					n/a at present			
About how long have you lived in this neighborhood?	less than 1 year	0	6	6	3%	173			
	less than 2 years	3	5	8	5%				
	less than 5 years	15	11	26	15%				
	less than 10 years	12	21	33	19%				
	less than 20 years	19	20	39	23%				
	more than 20 years	31	30	61	35%			census	survey
In which type of housing do you currently live?	Privately rented flat	9	13	22	13%	172	private rent	33%	14%
	Privately rented house	0	2	2	1%		council HA	23%	4%
	Public rented flat	2	2	4	2%		Owner occupied	41%	82%
	Public rented house	2	2	4	2%		Flat	72%	75%
	Owner occupied flat	31	48	79	46%		House	27%	23%
	Owner occupied house	37	24	61	35%				

Map showing street of respondees, where street given. Black blotch indicates one survey returned



Raw results of the survey

Question	Answers	Paper survey	On-line survey	Total	% of total	Number of responses
Had you heard about the West Hampstead and Fortune Green Neighbourhood Development Forum before today	Yes	33	52	85	49%	174
	No	51	38	89	51%	
Do you belong to any groups or residents' associations?	Yes	38	43	81	47%	173
	No	45	47	92	53%	
If so, would you be willing to represent your group on the Neighbourhood Planning Forum?	Yes	30	21	51	35%	145
	No	40	54	94	65%	
Do you think West Hampstead has a 'village feel'?	Yes	66	78	144	85%	170
	No	14	12	26	15%	
Do you think that West Hampstead has the right mix of shops, restaurants and cafés?	Yes	30	42	72	42%	170
	No	51	47	98	58%	
Which do you think are most valuable in our high street?	Independent shops	55	43	98	56%	174
	Well known chains	0	1	1	1%	
	Both	31	44	75	43%	
Do you think that West Hampstead has enough open spaces?	Yes	28	29	57	34%	166
	No	49	60	109	66%	
Do you think that West Hampstead has the right balance between old and new buildings?	Yes	57	64	121	75%	162
	No	19	22	41	25%	
Do you feel enough is being done to protect and preserve older buildings/design features in the area?	Yes	16	33	49	30%	161
	No	57	55	112	70%	
Are you aware that the London Plan identifies the area around the three stations in West End Lane (the "interchange area") as an area for intensification, i.e. building more housing?	Yes	46	70	116	68%	170
	No	34	20	54	32%	
What do you think should have the greatest priority in developing our area? * Some gave multiple responses	Housing	34	32	66	36%	182
	Employment	36	23	59	32%	
	Shops	26	31	57	31%	
Are you willing to accept more high-rise buildings in West Hampstead to	Yes	15	26	41	25%	164

increase the amount of housing in the area?	No	61	62	123	75%	
Do you know about the West End Green conservation area?	Yes	38	56	94	55%	172
	No	44	34	78	45%	
If yes, do you think the conservation area should cover more of West Hampstead?	Yes	44	47	91	61%	150
	No	5	12	17	11%	
	Don't know	21	21	42	28%	
Camden Council has a 'car-free' policy for large new developments in the area. Do you think it is right to limit car ownership and use?	Yes	52	66	118	71%	166
	No	24	24	48	29%	
Thinking about the level of street parking in the area, do you think there is :	Not enough	32	44	76	46%	165
	Too much	7	10	17	10%	
	About right	37	35	72	44%	
Some businesses would like more short-term pay and display parking, particularly in retail areas. Is this a good idea?	Yes	59	68	127	79%	161
	No	14	20	34	21%	
Thinking about road safety, do you think there should be a 20mph speed limit on all roads in the area?	Yes	52	54	106	63%	169
	No	27	36	63	37%	
What do you think more street space should be given to?(pick one)	Cars	8	11	19	11%	170
	Bicycles	23	14	37	22%	
	Pedestrians	51	63	114	67%	
What would you like to see included in a Neighbourhood Development Plan for Fortune Green & West Hampstead?	Open-Ended Response		55			
What are the things you like about the area?	Open-Ended Response		61			
What are the things you like about your street?	Open-Ended Response		62			
What things would like to protect in your area?	Open-Ended Response		61			
How do you think the area should develop in the future?	Open-Ended Response		53			
Where should new development in the area be located?	Open-Ended Response		53			
Village Feel comments	Within responses above		37			

Topics mentioned in Responses to Open Ended Questions

	Green space	Commerce	Community	Other	Public Services	Conservation	Streets	Transport	Design & Devt	Housing	Traffic	Grand Total
What would you like to see included in a Neighbourhood Development Plan for Fortune Green & West Hampstead?	2	18	6		10	3	12	3	14	16	7	91
What are the things you like about the area?	18	22	5	2	14	2	14	2	17	9	11	116
What are the things you like about your street?	14	32	49	1	13	6	3	29	4	5		156
What things would like to protect in your area?	29	11	19	5	3	13	6	5		4	6	101
How do you think the area should develop in the future?	40	18	9	3	8	20	8	3	2	3	2	116
Where should new development in the area be located?				53								53
Grand Total	103	101	88	53	48	44	43	42	37	37	26	633